

Kavak raises US\$ 485M to reach a US\$ 4 Billion valuation just 4 months after becoming a Unicorn.

- ***Kavak raised its US\$ 485M series D at a US\$ 4B valuation, up from US\$1.15B***
- ***The company's Series D was led by D1 Capital Partners, Founders Fund, Ribbit, and BOND.***
- ***The resources will be used for kicking off Kavak's international expansion plans in Brazil and worldwide.***

April 7, 2021, Mexico City.- Kavak, the leading company in the pre-owned car market in Latin America, boosted its valuation from US\$1.15 billion to US\$4 billion, becoming the fourth most valuable startup in Latin America, after completing its most recent financing round in January 2021, just 4 months after announcing becoming a unicorn in October 2020.

The company, led by Carlos García Ottati, CEO & Co-Founder of Kavak, has become the leading automotive e-commerce company in Latin America in just four years, and now, with the backing of D1, Ribbit, BOND, and Founders Fund, announces the close of its Series D with a raise of more than US\$485 million. The company has raised over US\$900 million since inception to disrupt the used car market.

Kavak's revolutionary model seeks to formalize the used car market in emerging markets, guaranteeing reliable transactions that eradicate the risk of fraud, mechanical, and other safety issues. In addition, the company facilitates access to financing through its fintech arm, Kavak Capital, which has been built into one of the leading financial inclusion institutions in the region.

Kavak has more than 2,500 employees and 20 logistics and reconditioning hubs in Mexico and Argentina, and is setting the stage for an expansion plan with no precedent in the region. The amount raised in the Series D will allow Kavak to accelerate this plan, starting in Brazil and then other emerging markets.

"We are focusing all our efforts into providing the best customer experience at a global scale. It's not acceptable to us that people in emerging markets lack access to proper financing solutions, and are exposed to so much fraud when purchasing, selling, or maintaining a car; we truly believe that this needs to change fast: a car is the only tool that

can improve your personal and professional life in an instant", said Carlos García Ottati, CEO of Kavak.

"Kavak has quickly become a leading and trusted automotive brand in Latin America and has achieved this while demonstrating attractive unit economics. We believe Kavak is still early in its growth in both Latin American and other international markets", said Dan Sundheim, Founder and Chief Investment Officer of D1 Capital Partners.

"We've been incredibly impressed by the vision and execution of Carlos Garcia Ottati and his team. Kavak is poised to become one of the most valuable startups in Latin America," said Napoleon Ta, Partner at Founders Fund.

Kavak plans to implement its solution to several markets in the next 24 months; The company sees a clear opportunity in Latin America but also in other emerging markets worldwide, where people have similar needs and where Kavak can become a key ally for local economies in the formalization of the automotive industry.

"Our goal is simple: we want to make car ownership an amazing experience and help our customers have fair and easy access to financing solutions for obtaining a vehicle. These resources will be fundamental in accelerating our footprint in Latin America, starting in Brazil and other potential emerging markets where Kavak can add significant value to people suffering similar issues", said Carlos García Ottati.

About Kavak

Kavak started the revolution in the automotive market in 2016, by creating a platform based on the use of data and technology, which allows buying, reconditioning, and selling pre-owned cars through the internet or at the company's facilities, with all the guarantees of security and confidence. After 4 years of operation, Kavak has become the first unicorn company in the history of Mexico, formalizing the pre-owned car market in Mexico and Argentina, breaking records of capital raising in Latin America, with the support of investors such as Softbank, Greenoaks, DST Global, Kaszek Ventures, QED Investors, General Atlantic, D1 Capital, Founders Fund, Ribbit, BOND y Founders Fund.